

FROSTWICKNET

ZERO

C L I M A T E



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Frostwick — where winter never ends... except today...

I need more ice to cool down my ice cream

Lots of pints is the way to stay cool



Who needs fancy tech when you've got frozen groceries...

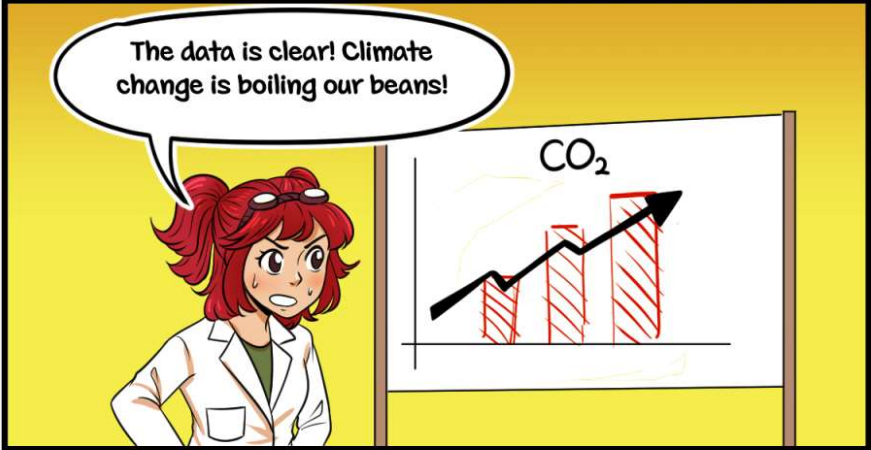


...and we're proud to announce a Committee for Thermal Adaptation Strategy Development...

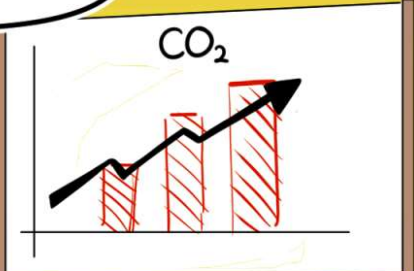
Is she melting?



Get a selfie and put them online with caption 'Staying cool the green way'



The data is clear! Climate change is boiling our beans!



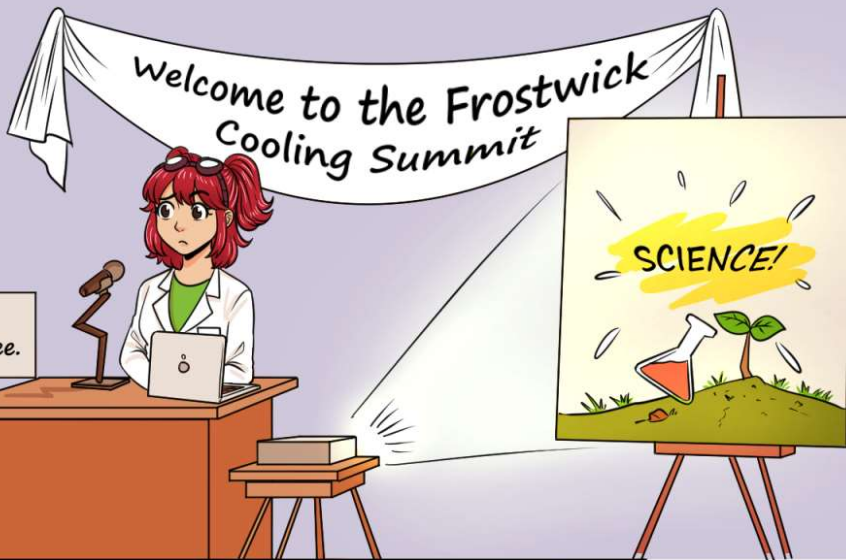
We need a Cooling Summit—here, in Frostwick!

Do we have to?

The next day...Day 1 of the Cooling Summit.



Chair of WCommittee.



Temperature rise is accelerating!
Look at the data!

We need to turn this event into a green solution that benefits all!



Oh No - Not now!

Look, I love green tech and will support the effort

Of course, as long as it prints green in returns.



Don't rush into making a decision...
First, let's form a working group to assess the committee's recommendations...



Wait...so are we getting AC or not?"

BATTLE LINES ARE DRAWN



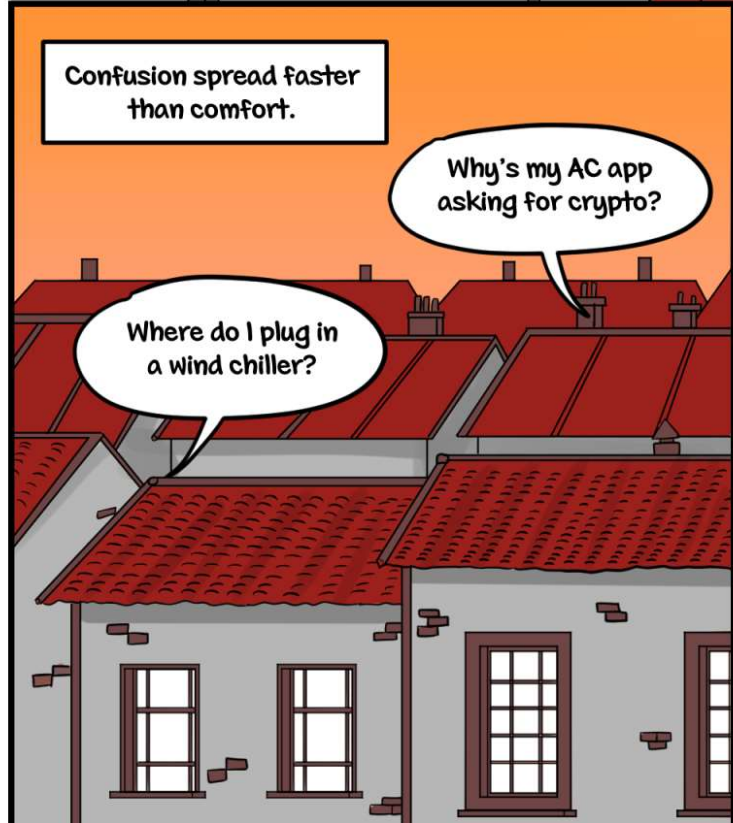
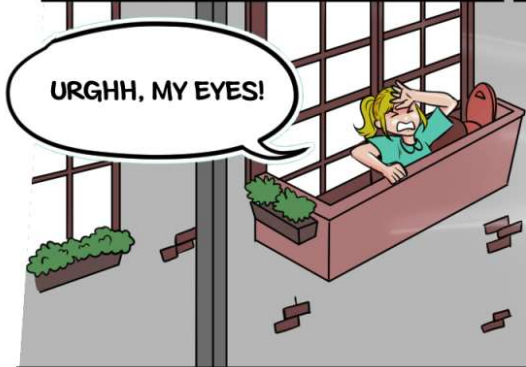
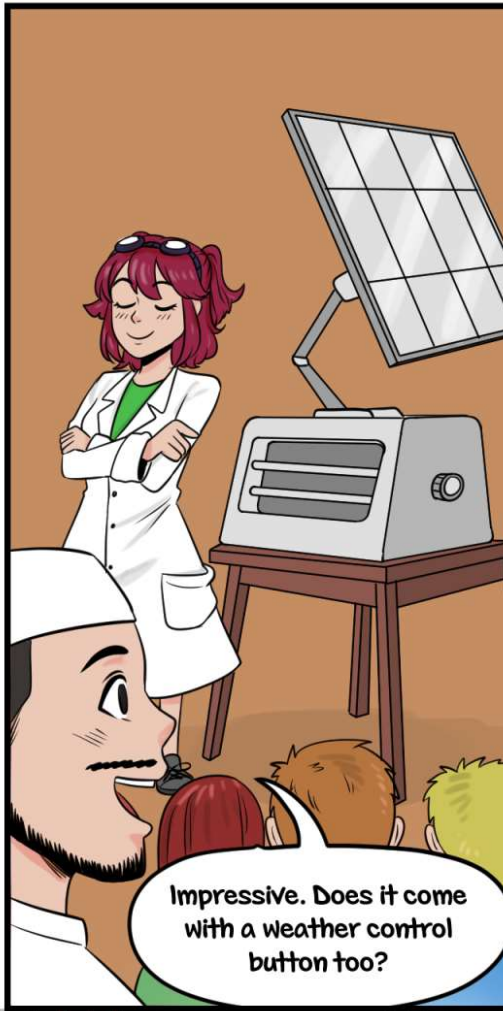
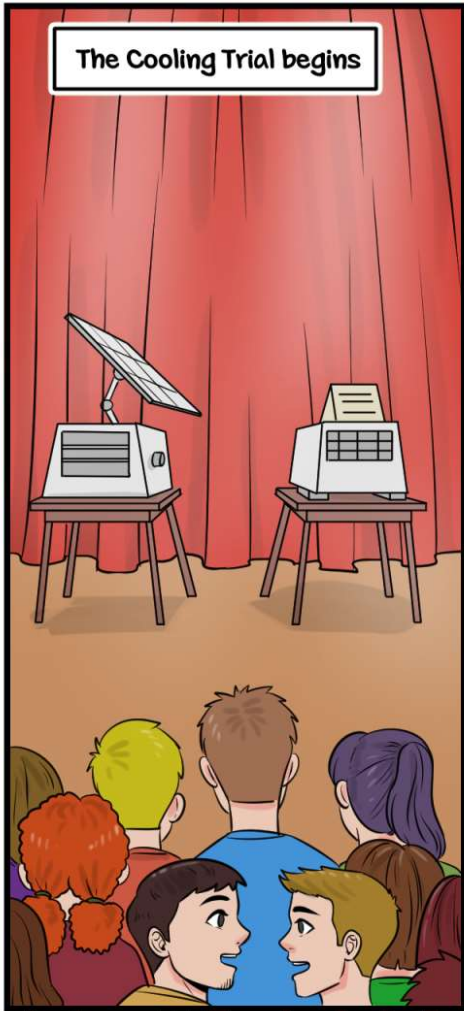
We must fund renewable cooling NOW.

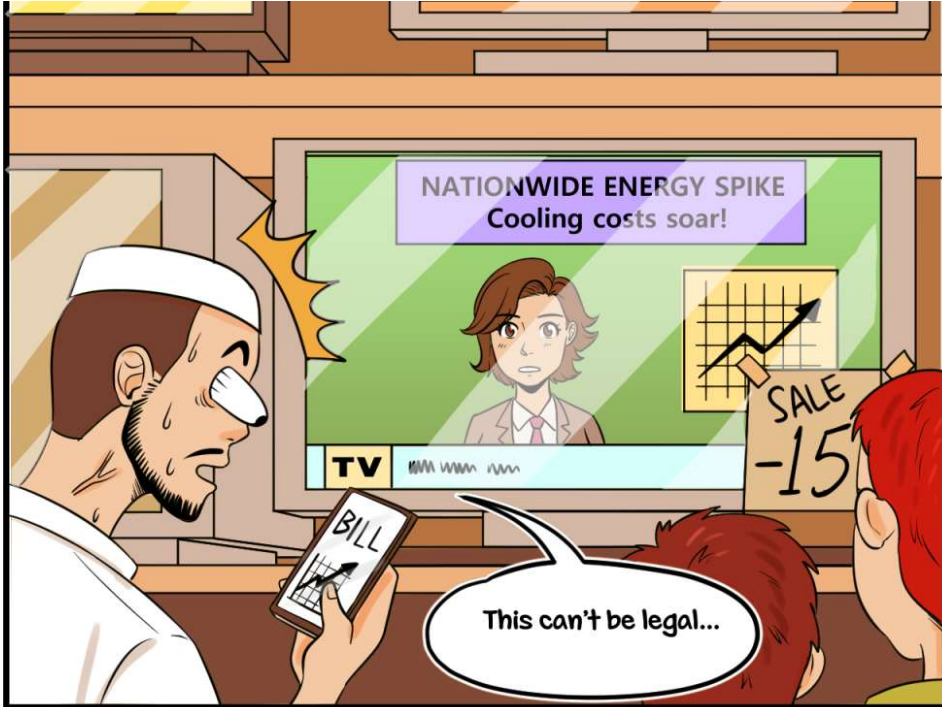
Or...let the market innovate and be creative?



To be cooled... or not to be cooled?

The Cooling Trial begins





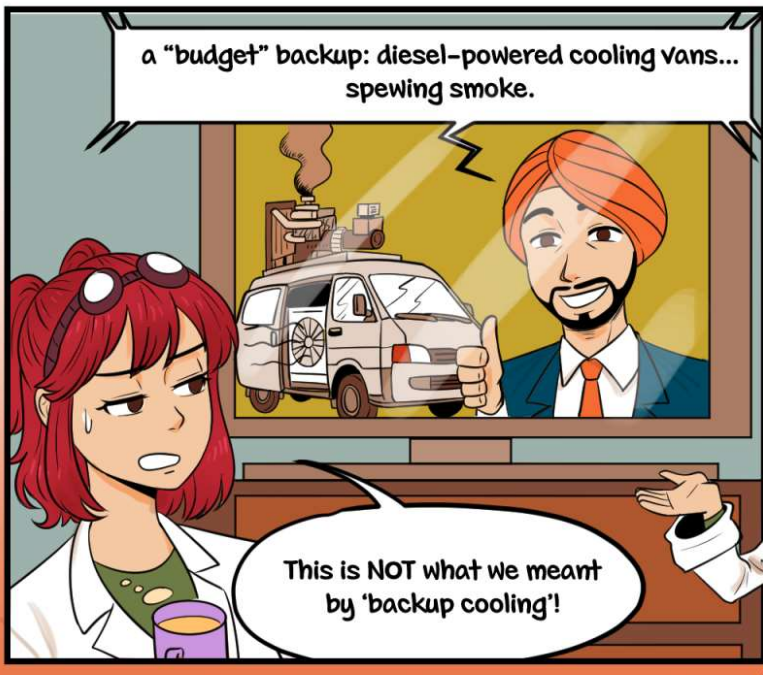
This can't be legal...



where's the emergency response from the government?

We're forming a task force to evaluate options to recommend...

TV Ms Polly Tician



a "budget" backup: diesel-powered cooling vans... spewing smoke.

This is NOT what we meant by 'backup cooling'!



We can't cool a hot planet with hot air!



Frostwick was done waiting.

INNOVATION, NOT IMPROVISATION!

We need chill—Without the bill!

Fix the air But make it fair!

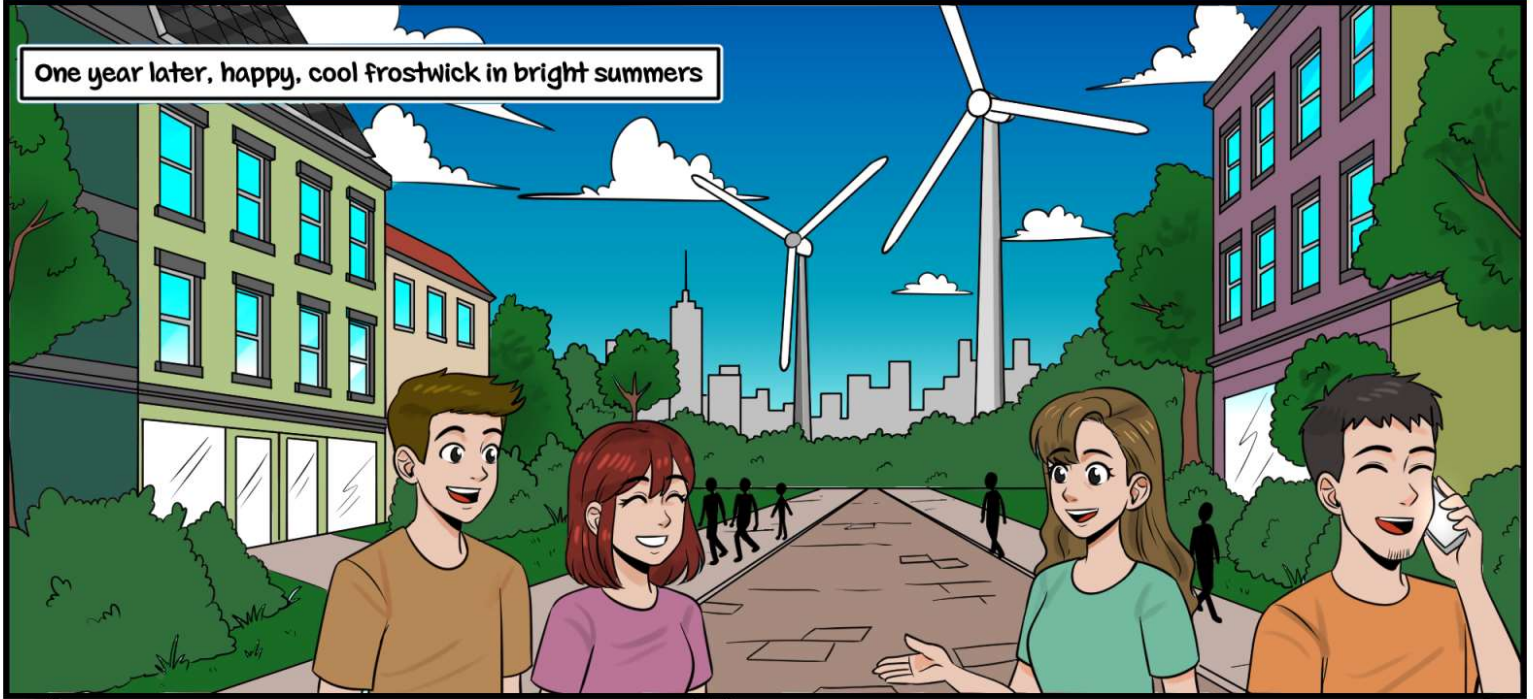
Cool shouldn't cost the Earth!

Real solutions, not spinning blades!

We need real change. Simple, affordable, and clean!



One year later, happy, cool frostwick in bright summers



Cool&Clean Ltd - affordable renewables for all



It's profitable and popular.



It only took 15 reports and a 7 parliamentary debate!

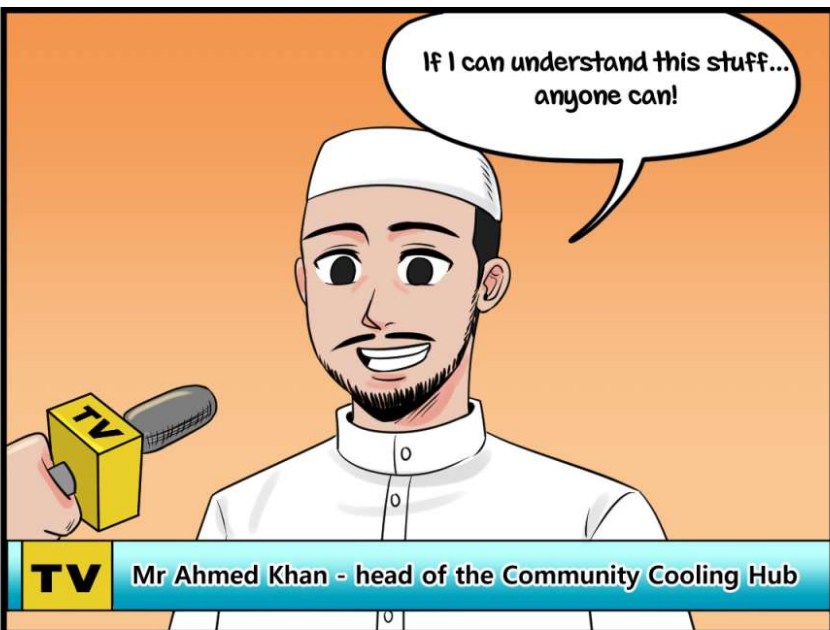
Community Cooling Hub.



Climate action begins with lots of curiosity and cool & innovative ideas



If I can understand this stuff... anyone can!



TV Mr Ahmed Khan - head of the Community Cooling Hub



COOL HEADS + WARM HEARTS = A NET-ZERO FUTURE

THIS COMIC WAS COLLABORATIVELY CREATED BY PARTICIPANTS OF THE REEF-UKC NETWORK WORKSHOP. IT REFLECTS A COLLECTIVE EFFORT TO CREATIVELY COMMUNICATE THE GROWING DEMAND FOR COOLING IN THE UK AND RAISE PUBLIC AWARENESS ABOUT ITS ENVIRONMENTAL AND SOCIETAL IMPLICATIONS.

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